



Station Order Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

12439

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Good Morn America	EM	/	M-F	\$200.00	P21				1			2
7:00 AM	9:00 AM	30		\$400.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
The Doctors	DT	/	M-F	\$125.00	P3			1				1
9:00 AM	10:00 AM	30		\$125.00								
Ellen	EF	/	M-F	\$250.00	P3							1
3:00 PM	4:00 PM	30		\$250.00								
KTVX 4p News	EN	/	M-F	\$250.00	P21			1				2
4:00 PM	4:30 PM	30		\$500.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 4:30p News	EN	/	M-F	\$250.00	P2			1		1		2
4:30 PM	5:00 PM	30		\$500.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 6p News	EN	/	M-F	\$325.00	P2	1		1	1			3
6:00 PM	6:30 PM	30		\$975.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
KTVX 10p News	LN	/	M-F	\$550.00	P2			1				1
10:00 PM	10:35 PM	30		\$550.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
Station Gross Totals				\$3,300.00	3	2	2	2	3			12

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

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